

**LeadingCities**   
Making Smart Cities Smarter

# MEMBERSHIP NETWORK

Accelerating Cities at the Rate of Innovation

After nearly a decade of working with select cities globally, with a limit of just one city per nation, **Leading Cities** is now offering our network, expertise and resources to municipalities everywhere

# CITIES FACE CHALLENGES

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***“Managing urban areas has become one of the most important development challenges of the 21<sup>st</sup> century.”***

*-UN Department of Economic and Social Affairs*



Cities consume **80% of the world's resources** but only 2% of its land



People are moving to urban areas at a rate of **1.3M per week**, resulting in a global population that is 70% urban in 2050



Increasing pressure on city resources and infrastructure *already* challenged by capital needs

# WHY NOW?

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- Urban population growth is putting tremendous strain on existing municipal infrastructure, requiring public officials to achieve more with less.
- The required increase in city efficiency and cost reductions can be achieved through Smart City solutions.
- City leaders must leverage their resources to invest in the best Smart City solutions, reduce their risk for such investments and implement new solutions with experienced professionals to avoid potential risks.

# Why My Community?

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- Local governments will collectively spend approximately \$9 trillion each year on infrastructure investments.
- These investments must prepare our communities for the challenges and opportunities of the 21<sup>st</sup> century– which cannot happen with 18<sup>th</sup>, 19<sup>th</sup> or even 20<sup>th</sup> century solutions.
- Municipal leaders will be judged by their ability to proactively prepare for the 21<sup>st</sup> century.

# WHY ME?

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Leading Cities is seeking engagement from visionary municipal leaders who:

1. Understand that the status quo is a disservice to their residents
2. Recognize that demands on municipal leaders is increasing and the ability to meet those demands depends on implementing new technologies
3. Believe that sharing best practices and innovative solutions reduces risk and increases effectiveness of Smart City investments
4. Know that the greatest risk for municipalities is to be ill-prepared for the challenges of the 21<sup>st</sup> century ranging from cybersecurity to climate change and from education to the local economy.

*If you are such a leader, if your municipality would benefit from being connected to other cities and leaders globally to share best practices, identify new solutions and achieve tangible results, then the Leading Cities Member Network is your first step.*

# LEADING CITIES MEMBER NETWORK

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Purpose:

**Achieve tangible results** that improve the quality of life of residents, workers and visitors in municipalities cities globally.

**Reduce the risk** for cities and city leaders in implementing innovative Smart City solutions.

Leverage our international networks to promote and **recognize bold leadership and success** in cities.

# BENEFITS OF MEMBERSHIP

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## **Achieve Results:**

Access to experienced Smart City systems designers and project managers

Leverage tested implementation models and practices

Streamlined processes and procedures

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# BENEFITS OF MEMBERSHIP

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## **Reduce Risk:**

Access to global network of Smart City leaders and industry experts

Sharing of best practices and proven solutions

Third Party validation of Smart City solutions



# BENEFITS OF MEMBERSHIP

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## **Recognize Success:**

Case Studies published by Leading Cities

Featured Articles published through our media channels

Recognition at international Smart City Expos and Congresses



# MEMBER CITY REPRESENTATIVES

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One or more of the following leaders to represent your city may include:

- Mayors
- Elected Officials
- Chief Resilience Officers
- Chief Information Officers
- Chief Technology Officers
- Chief Operations Officers
- Plus others...

# OTHER LEADING CITIES PARTNERS

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The core of Leading Cities' global network are our cities, though our partnerships also include:

- Universities
- Urban Designers, Engineers and Architects
- Non-profit organizations and community groups
- Corporations
- Smart City Solution Providers

# OPPORTUNITIES FOR MEMBERS

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## Access to:

- Latest technology insights and advances;
- Group problem solving;
- Interconnection between city leaders;
- Best practices around the world;
- Networking;
- Mentoring;
- Events;
- Advocacy;
- Training.

# EXPERTS FOR CITIES, CITIES FOR EXPERTS

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*Leading Cities will facilitate the collaboration of efforts between identifying and defining city challenges and making the connection to experts and solutions to resolve those challenges.*

# WHAT IS LEADING CITIES

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*Leading Cities* is a global leader in *Smart City* solutions, city diplomacy and collaboration, advancing sustainability, resilient city strategies and technologies. Working with and connecting all five sectors of society – *private, public, non-profit, academia and citizens* - *Leading Cities' mission* is to *improve the quality of life* in cities through *exchanging best practices and solutions* to common urban challenges.

## PARTNERSHIP GOALS

*Accelerate the successful implementation of Smart City solutions addressing the immediate and long-term needs of cities, while reducing the risk for city leaders and increasing the promotion of these successful projects worldwide.*

# The Leading Cities Advantage

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**Leading Cities is a pioneer in city diplomacy, sharing best practices and promoting Smart City innovations to cities worldwide.**



- Global non-profit with operations in 10 countries
- International network of Smart City experts and practitioners
- Access to best practices, emerging solutions and economic development opportunities

***Leading Cities bridges the gaps between academia and action, business and government, challenge and solution.***

Negotiated trade agreement between Catalonia and the Commonwealth of Massachusetts

Introduced participatory budgeting to the cities of Boston and Cambridge

Produced Best Practices Guide, “Talent Magnets,” for attracting and retaining talent within cities

Worked with the cities of Boston and Athens, Greece to develop Resilience Strategies



# FOUR MEMBERSHIP LEVELS

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## 1) Free (\$0):

-Access **Leading Cities' information exchange** through case studies, articles, daily #SmartCities Headlines, and published best practices.

-Join the **City as a Platform Manifesto**-supporting the use of Open APIs and common standards, which offer a direct path to creating an open, flexible and interoperable city platform model.

## 2) Basic (\$1,000):

-Discount opportunities on **Leading Cities events and partner conferences**

-**Publish articles and case studies** through Leading Cities' global distribution

-Free entry into the **Twin Cities Matchmaking database**— making it possible for cities to share their pressing urban priorities and be connected with cities that may share the same issues or have overcome such challenges.

-Access to **Leading Cities certified Smart City solutions**

# FOUR MEMBERSHIP LEVELS

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## 3) Gold (\$5,000):

-**One-on-one access to global Smart City experts**, through the Leading Cities' global network of Smart City experts.

-Discounted **Smart City Assessment**: The tool allows a city to quickly assess its strengths and weaknesses in five key dimension areas related to city smartness and to set clear goals as how it wishes to transform over the next two to five years.

-**Global recognition and promotion** of your city through Leading Cities' international network of media partners.

-Free **AcceliCITY 'Smart Challenge'** (if approved) Sponsorship

## 4) Platinum (\$10,000):

-**Technological Ethics and Risk Assessment** to address unintended negative impacts on the public resulting from new technologies

-**Smart City strategy review** by different experts in the field. Taking into consideration past experiences from different member cities.

-Space in the **Leading Cities Pavilion** in the biggest Smart City Expo in the world, happening every year in Barcelona.

-Connection to Smart City Project Managers with the skills to successfully implement Smart City projects.

# LeadingCities

Making Smart Cities Smarter

JOIN NOW: [CLICK HERE](#) OR  
EMAIL *INFO@LEADINGCITIES.ORG*

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**ACHIEVING RESULTS, REDUCING RISK AND  
RECOGNIZING SUCCESS**